

BP 6-6: Naming of Facilities and Academic Units

DCC BOARD POLICY 6-6

APPROVED: September 23, 2024

EFFECTIVE: September 23, 2024

REVIEWED: May 10, 2024

NEXT REVIEW DATE: September 2027

REFERENCES: NWCCU Standards 2.A.5 and 2.A.6

RESPONSIBLE DEPARTMENT: President's Office

The Dawson Community College Board of Trustees is the sole authority for the naming of facilities (buildings, parts of buildings, roads, grounds, lots, and plazas) and academic units (departments, centers and institutes), or endowed department faculty positions in honor of benefactors who have made substantial contributions to the College or to education in general.

The President, Dawson College Foundation and other interested parties are directed to target the following when discussing naming rights with potential donors:

- Minimum contribution to be considered for the naming of a building, addition, wing or other part of a building, or any departments, centers or institutes or similar facility is 25% of the total cost of the project
- Minimum contribution to be considered for the naming rights of any classroom, meeting space, or similar interior spaces, surfaces, etc. is 75% of the total cost of enhancements, refurbishment, remodel or similar project. These naming rights are good for the life of those projects
- Minimum contribution to be considered for endowment of a faculty teaching position is an endowment significant enough to support a minimum of 50% of the salary of the position at the time of the endowment. If at any time the endowment is insufficient to cover at least 25% of the salary of the position, the naming right shall expire and the remaining funds shall be repurposed for a scholarship in the same area of study
- Naming rights do not extend beyond the useful life of that which is named

Exceptions to the above naming rights guidelines must be approved in advance by the President and the Board of Trustees.

SCOPE

This policy applies to Dawson Community College.

PROCEDURES The College President shall promulgate such procedures as may be needed to implement this policy.

History: 4/28/2003, 2/27/2017, 4/14/2020, 9/23/2024