

MARKETING ESSENTIALS

EVERY BUSINESS OWNER

NEEDS TO KNOW

\$35

DIGITAL MARKETING WORKSHOP

This workshop, featuring Jenna Jones, provides big picture strategy, for marketing products and services online. Come hear tips and trick for small businesses and entrepreneurs on how to get the biggest bang for your buck.

Topics include:

- Getting Found Online
- Pin Point Display Advertising
- Social Media
- Email Marketing
- Converting Browsers into Customers



<http://jennajonesdesign.com>

Dawson Community College-Ulman Center Room 102
Wednesday January 24 - 3:00 to 6:00 pm

To register, visit www.dawson.edu

BROUGHT TO YOU BY:

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